



KHANDRA COLLEGE

Announces

ONE-DAY NATIONAL SEMINAR

In Collaboration with

**Wadhvani Foundation,
Eastern Region, New Delhi**

&

Ukhra Chamber of Commerce

Topic:

**Entrepreneurship and
Sustainability in a VUCA
World: Contemporary
India in Perspective**

Friday,

25 April 2025

**At Seminar Hall,
Khandra College**

Time:

11 AM onwards

Entrepreneurship plays a crucial role towards achieving sustainable development of a nation. Sustainable entrepreneurship is one of the most interesting issues to deal with for the recent policymakers and researchers. Sustainable entrepreneurship encompasses environmental sustainability, social sustainability and economic sustainability. It also prioritizes increased competitiveness among the firms, improved marketing strategies, developing market network, balancing global reach with local significance, and securing funding and resources to support sustainable business initiatives. A VUCA (Volatility, Uncertainty, Complexity, and Ambiguity) world implies an environment that faces rapid changes in market conditions, alterations in the pattern of consumer behaviour, difficulties in predicting future trends, regulatory changes, and global phenomena, interconnected networks in terms of global supply chains, imprecise market signaling, and inconsistent priorities. Hence in order to ensure sustainability and entrepreneurship in a VUCA world, it is very essential to pursue the way-outs and implement appropriate policies.

Keeping all this in view, Khandra College in collaboration with Wadhvani Foundation (Eastern Region, New Delhi) and Ukhra Chamber of Commerce aims at organising this one-day National-level seminar to find fruitful alternatives towards developing a sustainable future.

OUR SPEAKERS:

Mr. Manoj Sharaf

President, Ukhra Chamber
of Commerce

Mr. Subhabrata Bhattacharjee

Head, Eastern Region, Wadhvani
Foundation, New Delhi

REGISTER

<https://shorturl.at/drfd5>

Register on or before 23rd April 2025

Registration Fees: NIL



Contact us at

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Dr. Koustav Roy

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Dr. Debarati Das

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Schedule

Time	Events
10:30am- 11am	Registration
11am-11:15am	Inaugural Session
11:15am-12:15pm	1 st Technical Session (Topic: Effect of Entrepreneurship on Industrial Application and Uses in West Bengal Speaker: <i>Mr. Manoj Sharaf</i> , President, Ukhra Chamber of Commerce)
12:15pm -12:45pm	Paper Presentation (Chair: <i>Mr. Manoj Sharaf</i>)
12:45pm- 1pm	1 st Interactive Session
1pm – 2pm	Lunch Break
2pm-3pm	2 nd Technical Session (Topic: Importance of Entrepreneurship for a Sustainable Society Speaker: <i>Mr. Subhabrata Bhattacharjee</i> , Head, Eastern Region, Wadhvani Foundation, New Delhi)
3pm -3:30pm	Paper Presentation (Chair: <i>Mr. Subhabrata Bhattacharjee</i>)
3:30pm -3:45pm	2 nd Interactive Session
3:45pm- 4pm	Tea Break
4pm- 4:30pm	Valedictory Session

The overarching theme of the National Seminar organized by Khandra College is planned around the following sub-themes.

THEME 1: Implications of Business and Leadership in a VUCA World

THEME 2: Models of Sustainable Entrepreneurship

THEME 3: Resources for Sustainable Entrepreneurship

THEME 4: Challenges and Opportunities of Sustainable Entrepreneurship

THEME 5: Best Practices of Sustainable Development

THEME 6: Strategies for Thriving in a VUCA World

Paper Submission Guidelines:

Papers along with abstracts and keywords should reach at khandracollegeiqac@gmail.com by 23rd April 2025, 4PM

SIZE OF THE PAPER:

Paper should be within 3000-3500 words including an Abstract (within 250 words)

PATRON

Dr. Pinaki Ranjan Bhattacharyya
Principal, Khandra College

JOINT CONVENORS

Prof. Dipankar Saha,
Training and Placement Officer, Khandra College

Dr. Sandip Tah,
Member, Governing Body, Khandra College

ORGANISING SECRETARY

Dr. Abhisek Bhattacharya,
Coordinator, Internal Quality Assurance Cell, Khandra College

KHANDRA COLLEGE

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Assessed & Accredited by NAAC (3rd Cycle) with Grade B